



Hawthorne Youth and Community Center
9 Fulda Street
Roxbury, MA 02119

Social Media and Community Outreach Assistant

Job Description

During the summer, we have two main programs: Grow It Cook It Share It and Summer Scene. The Social Media and Community Outreach Assistant works to support the success of both programs through regular documentation, and support of community outreach efforts through social media and other outreach techniques.

About Summer Programming

Grow It Cook It Share It (GCS) is an urban agriculture and nutrition program. Throughout the summer, youth working with GCS work in our urban farming space. Once a week, GCS hosts a community dinner that is free and open to the public. On these days, GCS members will prep and cook the meal and are also responsible for determining the theme(s) for the meal and community conversation that follows. Additionally, there are field trips to local apiaries and kitchens as well as experimentation with alternative growing techniques in our "growing learning spaces."

Summer Scene is a physical activity and movement program hosted weeknights at our local park. Part of the My Summer in the City program, activities include basketball, double-dutch, soccer, yoga, dancing, and tennis. The activities are free and meant to appeal to a variety to community members. Youth working for Summer Scene provide support for the individual activities as well as helping to maintain an accurate account of participants.

Job Objectives:

1. To support the ongoing documentation of all summer programming through photography and short videos
2. To strategically share summer program documentation through social media and other digital outreach
3. To support the outreach efforts for community dinners and other community events

Job Duties and Responsibilities:

- Document scheduled activities: gardening, cooking, nutrition classes, community activities in Marcella Park, field trips, and workshops.
- Engage in appropriate social media outreach and postings on behalf of HYCC
- Clear communication with program coordinator
- Community engagement and outreach
- Be on time and come prepared to learn and work.

You must be ready and able to work outdoors during the summer.

No experience is required. This is a good position for youth interested in photography and/or videography. Additionally, we are looking for a youth who is:

~Responsible and reliable

~Flexible and self-motivated

~Creative

~Able to interact with the public

~Has a good sense of humor

~Enjoys being outside

Please Apply at: <https://goo.gl/forms/FpYHoLYNEp97sBn83>

Or email dsommer02@gmail.com for more information